Don't become a statistic
secure your business with
Datasure Online PC Backup
- Certainty for your Business Data

Research shows that corporate and personal data can all too easily be lost, corrupted, stolen or deleted. The outcome can be catastrophic.

IDC and the DTI estimate that 60% of all data is held on PCs. Seven out of ten companies go out of business after a major data loss. Every year, 10% of laptops are stolen and 15% suffer hardware failure.

With so much data in so many hands, backup strategies are hard to monitor and enforce. People in a hurry forget to backup. Saving to tapes, CDs, removable media such as Zip drives and floppies may be simple enough, but it is not instant. It requires effort and a degree of commitment to make sure it's done, day in, day out.

What's more storage media can come in for some rough handling, which can render data useless and impossible to recover. Once stored, where is the media kept? If it's safely stored o!-site, it's no good to an on-site field engineer or a manager in the middle of a meeting.

So what's the answer?

With Datasure, PC backup is something you can safely forget about.

After initial setup, PC data backup happens automatically. All critical files are backed up online and held at secure, mirrored, off-site data centres until you need them. When you do, it takes just seconds to retrieve any chosen file.

One simple and complete solution covers you for accidental damage, system crashes, virus attacks, theft, fire and flood. It's the ultimate business survival kit. Datasure is powered by Connected technology and managed by Netstore, our service partner of choice. Netstore has BS7799 certification demonstrating compliance with the British Standard for Information Security Management. Datasure runs in the background and uses the time you're online to perform the backup. You don't even know it's happening.

The software detects which files to back up and selectively picks up and transmits all the new and changed data since the last backup was made.

Data is encrypted during transmission and safely stored off-site, in secure mirrored data centres. Up to 20 versions of every file are stored, covering you for accidental deletions, system crashes or virus attacks. Your company can have a complete and up-to-date copy of all the data, held on all the computers in the company, including laptops.

Whatever happens, your data's safe – and instantly recoverable, wherever and whenever it's needed.

Now, anyone can enforce a PC backup strategy, because no-one has to remember to do it, there's no need to impose a rigid discipline for people to follow. You decide how often you want backups to take place, and Datasure does the rest.

Fast and effective, Datasure brings instant benefits. Datasure's advanced data handling technology makes sure you never waste time and money saving data that's already backed up.

SendOnce™ technology prevents users from sending files that are already held in the BT Datasure data centre. Using Delta Block™ technology, only new more changed data is transmitted, and these data streams are also compressed for rapid transmission. A daily backup can usually be completed in less than five minutes, even with a 28.8K modem.

Recover data any time, anywhere
If your PC is stolen or you forget to take a file with you, you can pick it up instantly via the iRoam website. Simply log on and use your browser to find and download the data you need. Any time, anywhere – and without the help of an IT specialist.

One size fits all. Because data loss affects everyone. Whatever your business, if you don't have the budget, the staff or the skills to set up and run a foolproof backup system of your own, or if you simply forget to back up today, you're taking a huge business risk.

Now, there's no excuse. Taking out a Datasure licence is as simple as taking out a life insurance policy for your business and it works for everyone.

If you've only a desktop PC and one laptop to worry about, a couple of software licences is all you need. Even if you've much bigger files and hundreds of computers to consider, the cost is a fraction of what would usually be involved in setting up your own back up system.

You can secure your data – and your business – for a small monthly licence fee. There's nothing else to budget for. No extra on-site hardware, disks, drives or processes. No major capital outlay, nothing new to learn and nothing to worry about.

All the time you're trying to recover lost data, either your business is closed or someone is unable to do his or her job.

Why take the risk?

What you'll get for your licence fee:
- Online backup and restore available worldwide, 24x7.
- Fast backups with no downtime: typically five minutes with a standard modem.
- Scheduling tools let you decide how and when backups should be done.
- Backups stored securely in encrypted form at two, state of the art mirrored data centres
- Backup performed without user intervention.
- Automated software version upgrades means you always benefit from new software releases without any of the additional management.
- Data restored from lost or damaged systems without downtime.
- Three-click file recovery, with password protection.
- Rollback to restore previous file versions following virus attack.
- Swift transfer of existing data to new PCs.
- Corporate data stays behind when people leave the company.
- SendOnce™ limits transmission to files not previously stored at the data centre.
- Delta Block™ selectively transmits only new or changed data once the first full backup has been performed.
- iRoam allows you to access your files from any PC, using only a web browser and your security details.
- Military-grade, triple DES 112-bit encryption technology applied at the PC ensures no unencrypted data crosses the internet.
- Client software runs in the background on all standard PCs, with windows 95/98 (32Mb RAM), NT4, Windows 2000 and XP (64Mb RAM), and installs in less than 5Mb of disk space